



UNIVERSITY
OF MALAYA



QS STARS
RATED FOR EXCELLENCE

QS QS QS QS QS

This Institute is rated 5 Stars
based on 8 categories.



#133
QS World University
Rankings

QS WU Rankings by Subject
Development Studies

30
QS WU Rankings by Faculty
Engineering and Techno ...

54
QS WU Rankings by Faculty
Engineering and Techno ...

#27
Asian University
Rankings

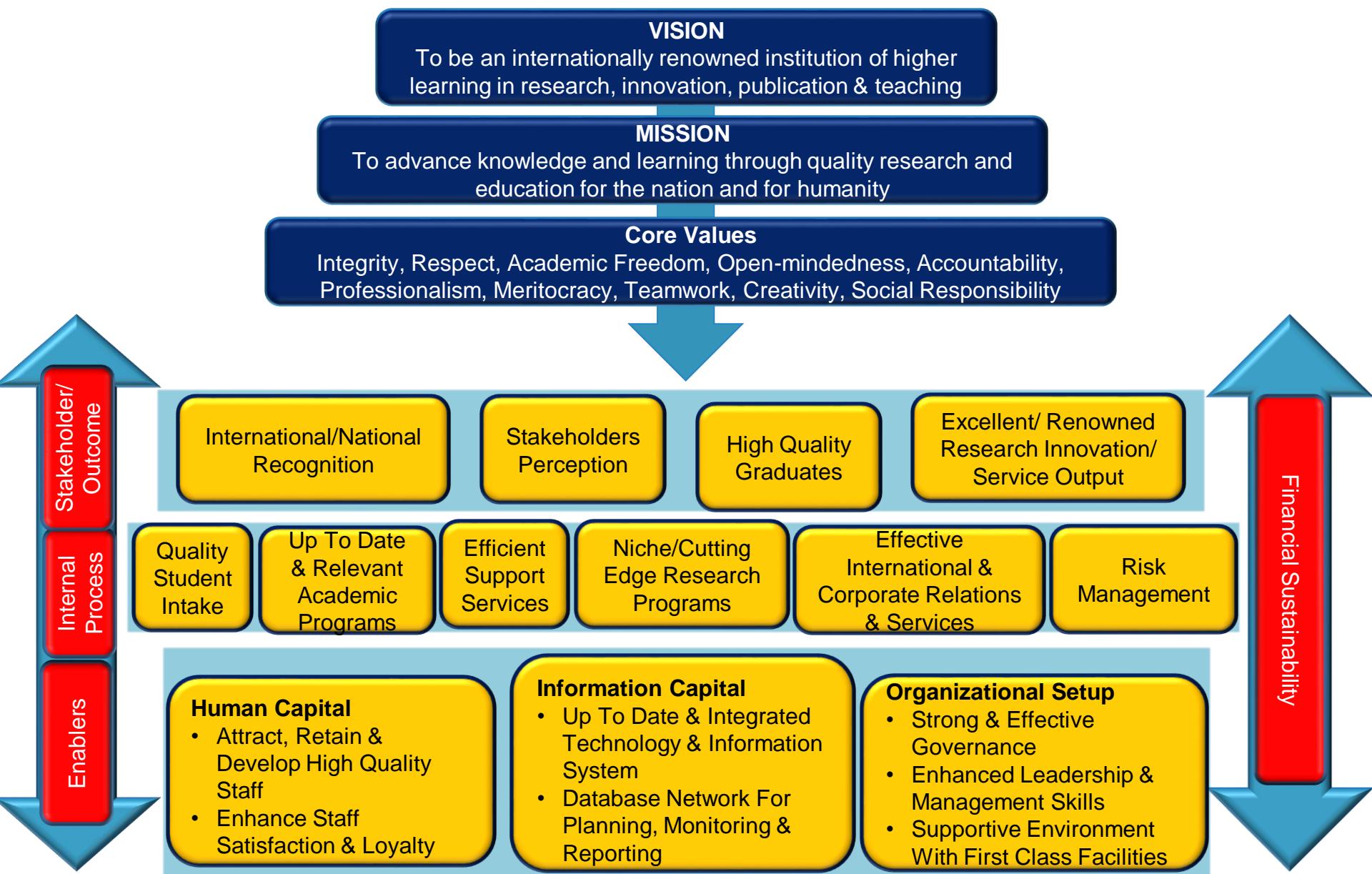
Pelan Strategik UM 2016-2020

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Naib Canselor
Universiti Malaya

UM STRATEGIC PLAN (2006-2020)

<p style="text-align: center;">← 2006: Phase 1 → ← 2007-2010: Phase 2 → ← 2011-2020 :Phase 3 →</p>			
<p style="text-align: center;">Revisit Vision, Mission,Core Values & Strategic Plans Implementation of Strategic Plans Funding Matters Continuing & Consolidation</p>			
<p style="text-align: center;">Activities</p>			
<ul style="list-style-type: none"> • Established Mission • Create Vision • Agreed Core Values • SWOT Analysis • Strategy Map • Key Success Factors • KPI Central • KPI Faculties • KPI Individuals • Train leaders • Rebuild Website 	<ul style="list-style-type: none"> • Implement KPIs • Mid Year Review • End of Year Review • Improvement Actions • Internationalisation 	<ul style="list-style-type: none"> • Review all investments • Increase in endowments • Increase in research grants (govt, local, international sources) • High Impact Research Grants • Stringent Collection of Fees • Performance-based expenditure • More efficient disbursement system • Funding for Student exchange • Commercial Development Projects • Health Metropolis • Private University • Palm Oil Plantation 	<ul style="list-style-type: none"> • University Wide Rationalization • Enhancement of quality of Academic Programmes • Enhancement of Research Excellence • Strengthening of Strategic Alliance • Review of Strategic Plan & its core thrust areas
<p>← → Benchmarking QS Ranking Top 200</p>			<p>← → QS Ranking 2020 (Top 100) 2025 (Top 50)</p>

UM Strategic Map



Over-arching goal:

To be a globally influential and preferred university



Target by 2020:

Top 100 in QS WUR

Top 200 in THE WUR

Top 250 in ARWU

Top 20 in QS AUR

Top 50 in 5 subjects in QS WUR by subjects

5 stars plus in QS Star Ratings

Top 50 in UI Green Metric Ranking of World University

Top 250 in Ranking Web of Universities

No. 1 in Rating for MyRA, MyMOHES, Webometrics

Top 100 in QS Employability Rankings

30% self generated fund for operational expenditure

Increase endowment fund from RM 600 mil to RM 6 billion



Webometrics

**RANKING WEB
OF UNIVERSITIES**

**QS GRADUATE
EMPLOYABILITY
RANKINGS**



MyRA
MALAYSIA RESEARCH ASSESSMENT

UM Strategic Plan 2016-2020 (Summary)



Overarching goal
To be a globally influential and preferred university

7 Thrusts
25 Goals
67 Strategies
86 Action Plans
101 KPIs

7 Thrust in UM's Strategic Plan

Thrust 1

- Academic

Thrust 2

- Internationalisation & Branding

Thrust 3

- Excellent Research & Entrepreneurship Activities

Thrust 4

- Student Life

Thrust 5

- Faculty & Staff Recruitment and Development

Thrust 6

- Infrastructure Planning & Development

Thrust 7

- Financial Sustainability

Thrust 1 Academic



Overarching goal
To be the preferred university
for staff and students

4 Goals
8 Strategies
12 Action Plans
18 KPIs

Thrust 1 : Academic

Strategies

Goals

1.0. Outstanding teaching and learning experiences through high quality (technologically enhanced) academic programmes



1.1. Incorporate the use of ICT in teaching & learning

1.2. Internationalization of the curriculum

1.3. Effective pedagogy in course delivery

1.4. Review and strengthen of academic programmes

2.0. Quality incoming students



2.1. Secure more number of sponsored students intake (local & international)

3.0. High quality graduates (holistic, globally influential, entrepreneurial and balanced graduates)



3.1. Produce high quality graduates

3.2. Ensure the suitability and visibility of our graduates in the workforce/industry

4.0. A nurturing work environment



4.1. Promote a culture of internationalization

Thrust 2 Internationalization & Branding



Overarching goal
To be the preferred
partner



5 Goals
6 Strategies
8 Action Plans
10 KPIs

Thrust 2 : Internationalisation & Branding





Overarching goal

To provide a vibrant research and innovation ecosystem and be Malaysia's most preferred global research partner



5 Goals
13 Strategies
17 Action Plans
25 KPIs

Thrust 3 : Excellent Research & Entrepreneurship Activities

Strategies

Goals

1.0. Preferred global research partner



- 1.1.** Enhance ties with multinational companies and institutions in strategic areas
- 1.2.** Establish collaborative research programs in global research priority areas with international partners
- 1.3.** Enhance strategic partnership with industry and well-known global institutions
- 1.4.** Increase research funding

2.0. World class high impact output



- 2.1.** Improve quality & quantity of institutional publications

3.0. Enhanced research ecosystem



- 3.1.** Increase of skills for research support
- 3.2.** Improve coordinated access to information

4.0. Enhancing Innovative Ecosystem



- 4.1. Establishing a research park (4th generation incubator): UM Planet**
- 4.2. Ensure visibility of entrepreneurial and commercialisation activities**
- 4.3. Increase collaboration between researchers and industries**

5.0. Impactful & highly visible UM Community Engagement (CE) Programs



- 5.1. Establish partnership with potential funders & industry partners for UM CE programmes**
- 5.2. Promote knowledge transfer programmes to community**

Thrust 4 Student Life



Overarching goal
To develop globally competitive students

2 Goals
8 Strategies
10 Action Plans
12 KPIs

Thrust 4 : Student Life

Goals

1.0. Vibrant campus living of the 21st Century



Strategies

- 1.1** Provide suitable accommodation for students
- 1.2** Ensure efficient transportation system within campus
- 1.3** Ensure accessibility for students with special needs to meet the Inclusiveness Policy for Person With Disabilities (PWD)
- 1.4** Promote multiculturism among students
- 1.5** Promote changing mindset programmes

2.0. Global citizens with global mindedness and entrepreneurial values



- 2.1** Encourage community engagement at international level
- 2.2** Provide platform for entrepreneurial activities (trainings, seminars etc.)
- 2.3** Encourage engagement with alumni

Thrust 5

Faculty & Staff Recruitment and Development



Overarching goal

To ensure talents of the University
is outstanding, nationally and
globally

2 Goals
3 Strategies
5 Action Plans
5 KPIs

Thrust 5 : Faculty & Staff Recruitment and Development

Goals

1.0. Outstanding national & global talents



Strategies

1.1. Recruit highly qualified talents

2.0. Talents that influence and shapes the future



2.1. Formulate structured training modules for non-academic staff of all schemes of service

2.2 Implement comprehensive succession planning

Thrust 6

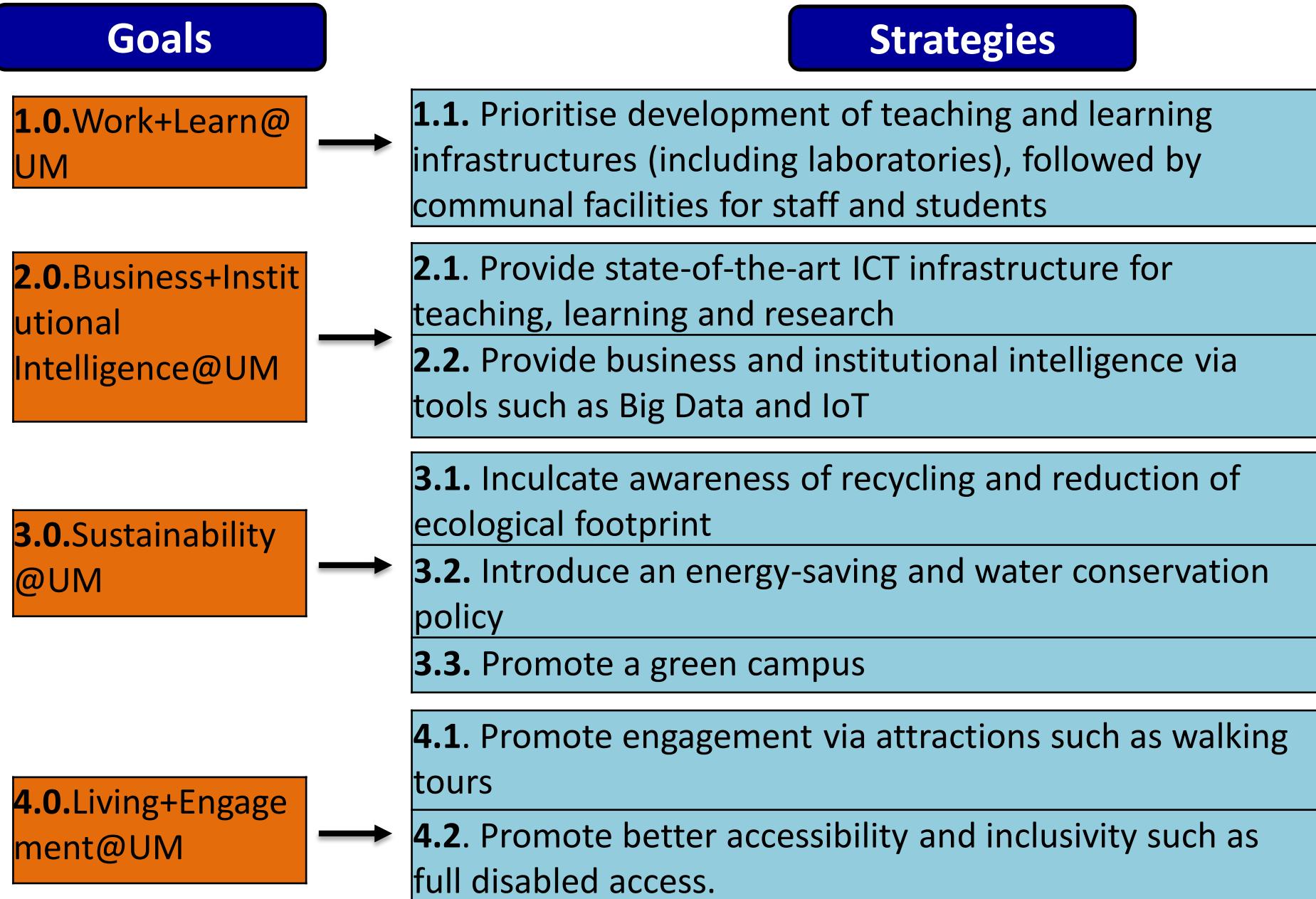
Infrastructure Planning & Development



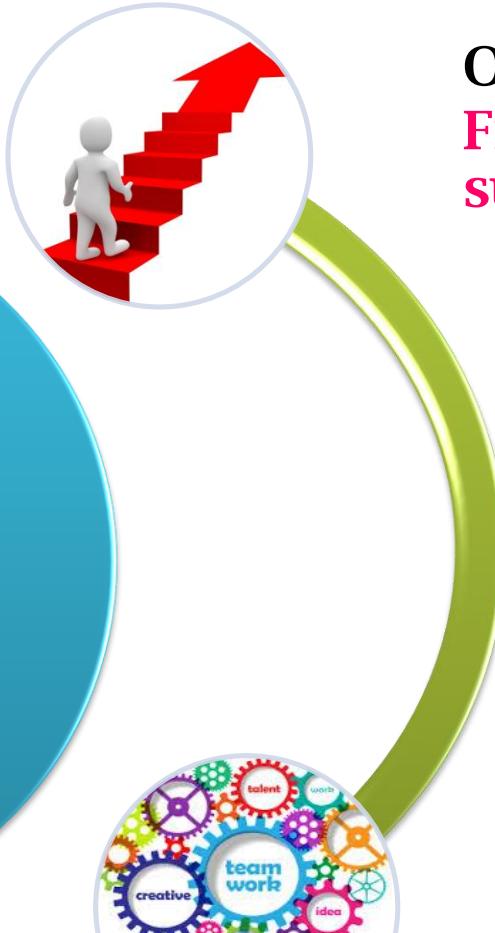
Overarching goal
An engaging and sustainable campus

4 Goals
8 Strategies
8 Action Plans
10 KPIs

Thrust 6 : Infrastructure Planning and Development



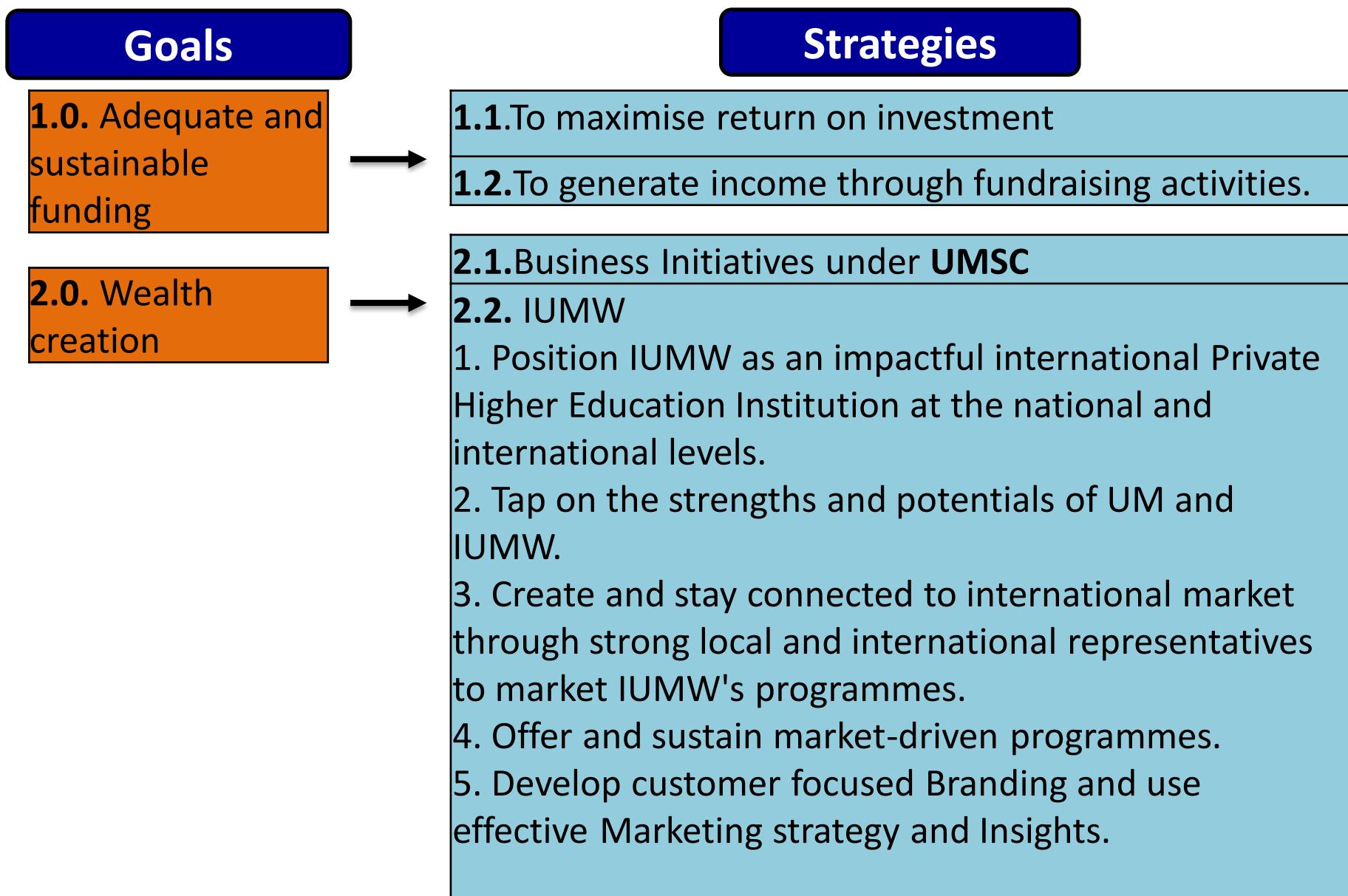
Thrust 7 Financial Sustainability & Wealth Creation



Overarching goal
Financially semi self-sustaining by 2025

3 Goals
21 Strategies
26 Action Plans
21 KPIs

Thrust 7 : Financial Sustainability & Wealth Creation



2.3. Commercial Parking @ Sec 12 & Sec 15

2.4. Premium Accommodation @ Rumah Universiti ("RU") and Apartment Jepun ("AJ")

2.5. MAHSA University Buildings along Jalan Universiti - Premium Student Accommodation and 3 star Hotel

2.6. UM Health Metropolis ("UMHM")

2.7. UM Industrial Commercial Services Cluster ("UMiCS")

2.8. Consultation

2.9. Commercialization of Academic Program

2.10. IT and Multimedia Services

2.11. Research and Consultancy

2.12. Training programmes

2.13. Conferences/ Seminars

2.14. Outreach Programmes

2.15. Maximizing fresh fruit bunch (FFB) yield by ensuring efficient management of the Plantation.

2.16. Internal and External services

3.0. Commercialization of Research Output



3.1. Commercialization of IPR

3.2. To provide service

3.3. Commercialization of ISB Product

Proposed Strategies

- Revisit and revive commercialization plan.
- To actively pursue PPP as a viable model in major development programmes including new residential college and Planet UM.
- To leverage on the Alumni in raising funds and endowment.
- Faculty to organize customized specialist/executive programmes (to generate income and to cover % of OPEX).
- Faculty to introduce academic programmes with market demand. (Especially international students)
- To monetize facilities

Handwritten

